

Jazmine Diaz-Esteves, a graphic designer

(CALL ME)
408.505.2525

(EMAIL ME)
jazmine.diaz@gmail.com

(VISIT ME)
jazminediaz.com

(OBJECTIVE)

I am seeking to create distinctive and innovative work with a focus on storytelling and visual narrative at a collaborative design agency.

(EDUCATION)

Academy of Art University

San Francisco, California

Master of Arts in Graphic Design, 2017

∴ AIGA member, San Francisco chapter

University of California

Los Angeles, California

Bachelor of Arts in History, 2008

∴ Residence Hall Student Government

∴ Hispanic Scholarship Fund member

(SKILLS)

Software

∴ Adobe Creative Suite, Wix, InVision

Languages

∴ English, Spanish

(EXPERIENCE)

J to Z Design

Napa, California

Designer, 2017–Present

- ∴ Generate and produce successful design solutions, from marketing deliverables to invitations, handcrafted signage to web design
- ∴ Craft comprehensive design briefs that foster accountability, clear communication, and client feedback
- ∴ Deliver prints and corresponding digital files to clients

Collective Power

San Francisco, California

Designer, 2020

- ∴ Provided pro-bono design services for BIPOC-owned businesses and organizations
- ∴ Created brand identity system for Fit for Duty (formerly Pass or Fail Officers), an initiative to detect and remove violent, racist, and mentally unstable police officers via a mandated psychological exam every two years

MacAdam/Cage Publishing

San Francisco, California

Editorial & Publicity Intern, 2010

- ∴ Read, evaluated, and edited submitted manuscripts
- ∴ Managed public relations via social media to promote titles, authors, and special events
- ∴ Handled all pre-book launch publicity (galleys, review requests, follow-ups, etc.)